



# Characterisation of ".es" domains

December 2014

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Glossary

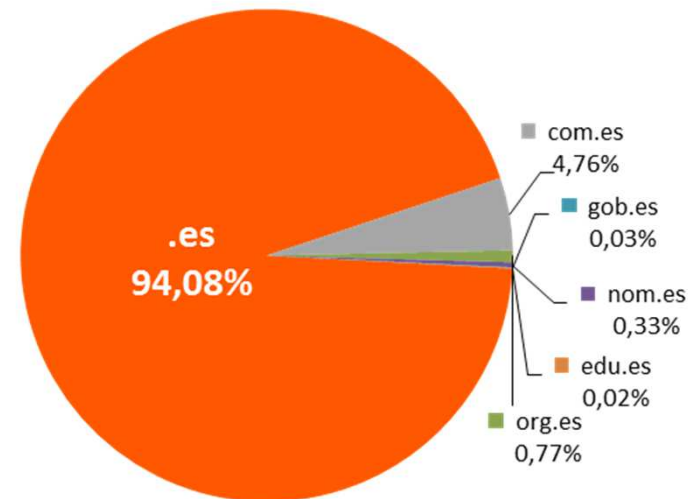
# 1. Introduction

This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on “.es” domains aims to inform the public of an analysis of the characterisation of the portfolio of active “.es” domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The “.es” domains register fosters and promotes the use of the “.es” domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 470 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

## Distribution of the .es domain

Composition of the .es domain	
TLD	No. of domains
.es	1,651,237
com.es	83,521
org.es	13,560
nom.es	5,875
gob.es	575
edu.es	433
<b>Total</b>	<b>1,755,201</b>



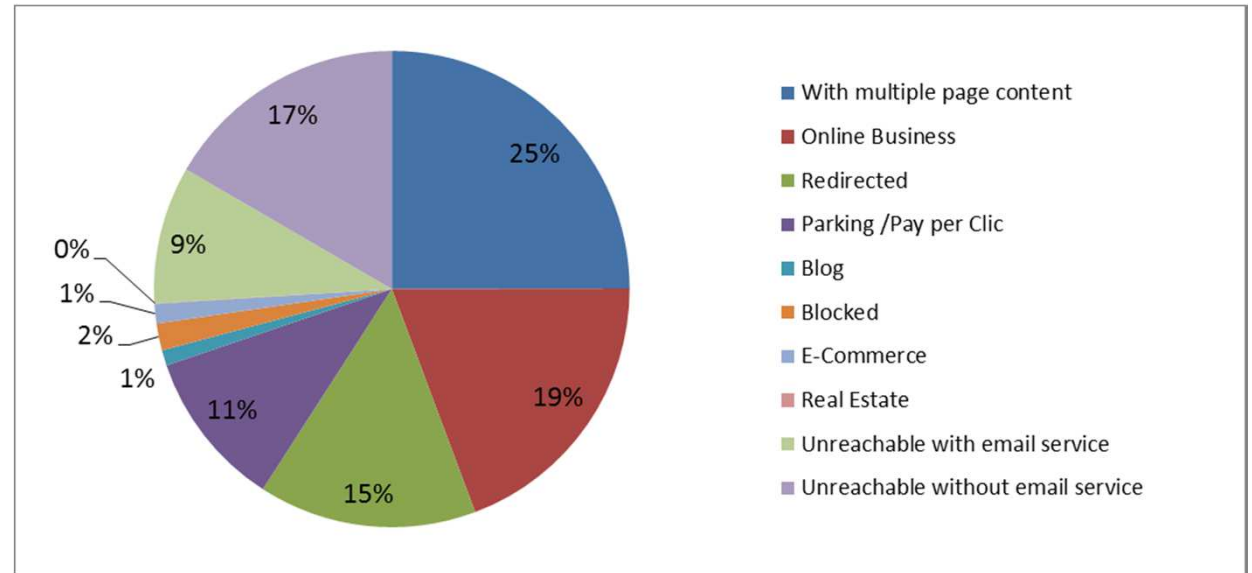
The number of **second-level .es domains** is much higher than the numbers of third-level .es domains

## 2. Analysis and characterisation of the .es domain

Category	Dec-14	
	No. of domains	%
Multi-page	438,014	24.95
Online businesses	339,476	19.34
Redirect to another domain type	260,232	14.83
Parking/Pay per Click	187,480	10.68
Blog	18,483	1.05
Blocked domains	31,973	1.82
Electronic commerce	23,227	1.32
Estate agency domains	847	0.05
Non-operative domains with email	163,788	9.33
Non-operative domains without email	291,711	16.62

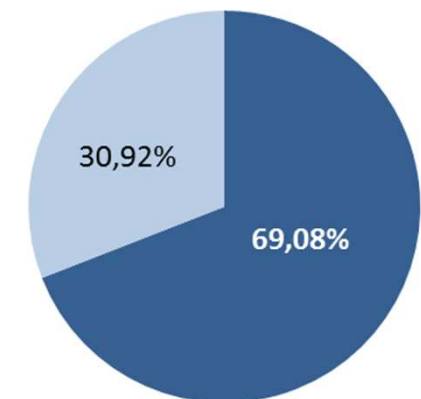
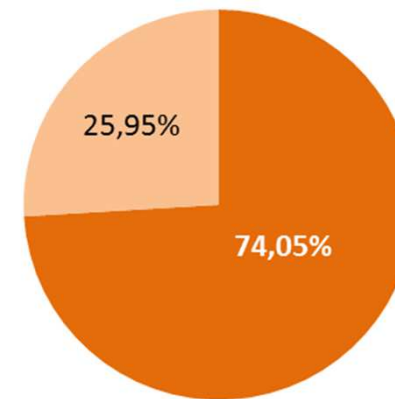
**Total 1,755,231**

### Distribution of ".es" by category



### Distribution of ".es" by operativity

	No. of domains	%
Operative with email	1,048,710	59.75
Operative without email	251,022	14.30
Non-operative with email	163,788	9.33
Non-operative without email	291,711	16.62



■ Reachables 
 ■ Unreachables 
 ■ With email service 
 ■ Without email service

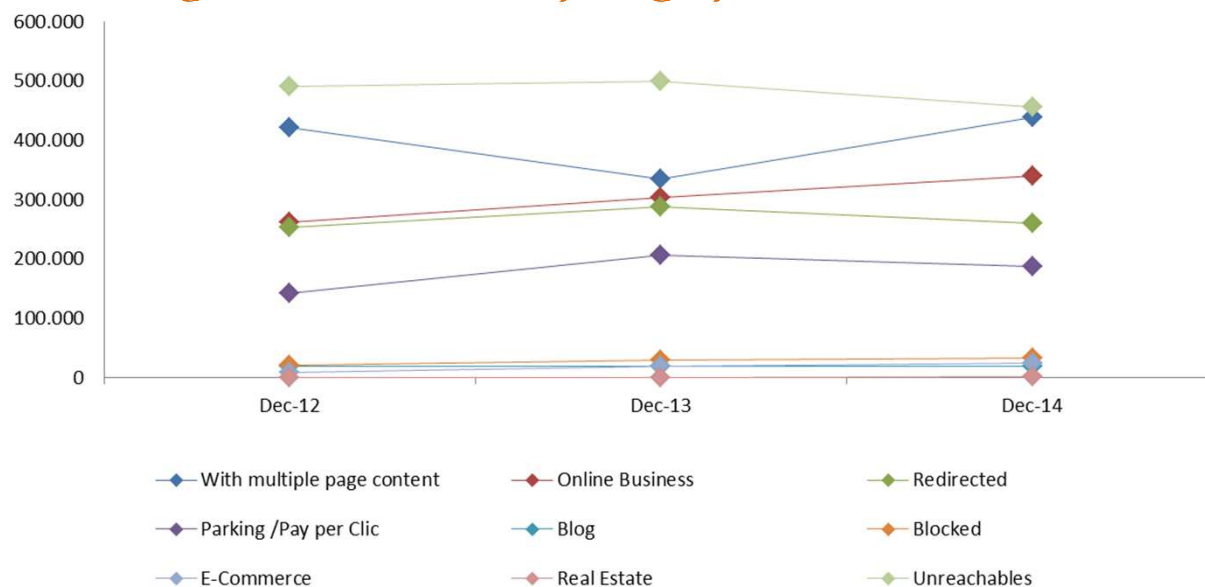
**69%** of the portfolio of active domains in December 2014 had **associated email services**

## 2. Analysis and characterisation of the .es domain

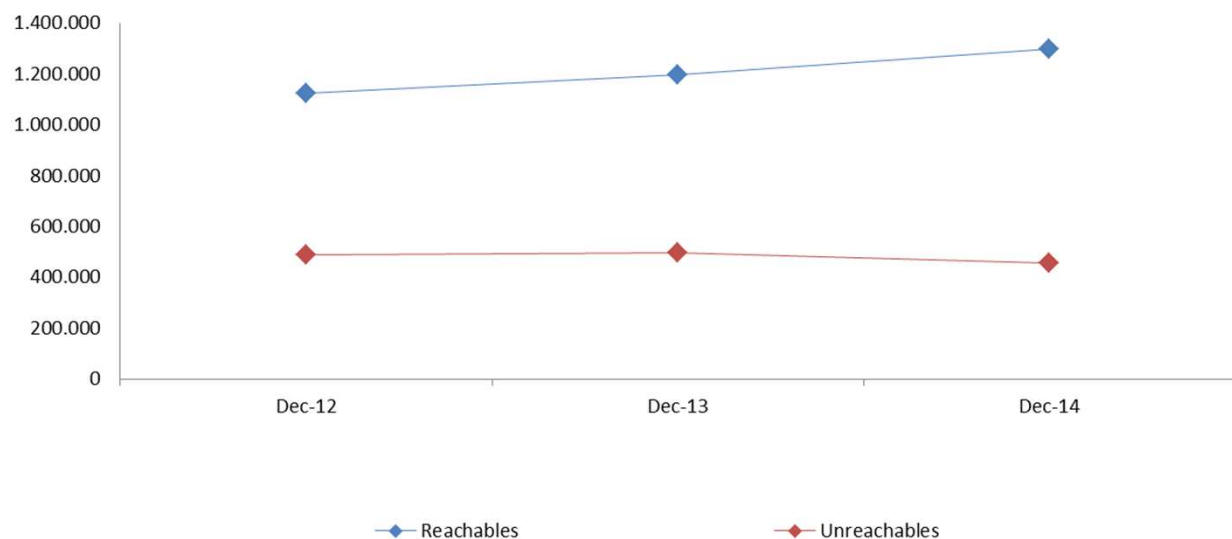
Growth in "multi-page" domains is significant with a **30.9%** increase compared to December 2013. And also electronic commerce with a **25.2%** increase.

At the other end of the scale are domain names that "redirect to another domain type", which have fallen by **9.5%**, and "parking/pay per click" with a **9.2%** fall.

### Change in No. of domains by category



### Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was an increase in the number of operative domains of **8.5%** compared to a **8.6%** decrease in non-operative domains compared to December 2013.

**BLOG** – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

**ELECTRONIC COMMERCE** - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

**BLOCKED DOMAINS** – Domains that does not allow tracking tools.

**OPERATIVE DOMAINS** – Domains that resolve [into IP addresses?].

**NON-OPERATIVE DOMAINS** – Domains that do not resolve. They may or may not have an associated email service.

**ESTATE AGENCY BUSINESSES** - Property market businesses that sell or rent homes.

**MULTI-PAGES** – A domain that resolves, that has content but does not fit into any of the other categories.

**ONLINE BUSINESSES** - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

**PARKING/PAY PER CLICK** – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

**REDIRECT TO ANOTHER DOMAIN TYPE** - A domain that redirects to another domain type.



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