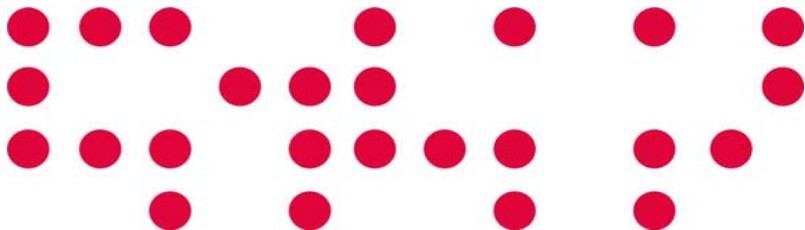


Characterization of “.es”

September 2013

Madrid, november 2013

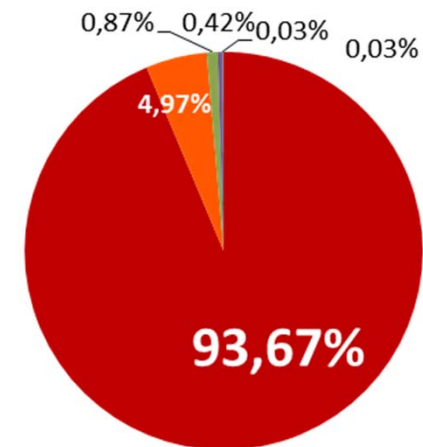
1. Introduction.....	3
2. Analysis y characterization of “.es”	4
Glossary.....	6



This report provides an analysis and characterization of “.es” domain. The sources of the Report are IPS Verisign (*) and “Dominios.es” database. Its aims to inform society about the characterization of “.es” domains, providing reliable and useful information which can help holders to take decision now and in the future.

Composition of “.es”

TLD	Number of Domains
es	1.583.988
com.es	84.102
org.es	14.765
nom.es	7.115
gob.es	547
edu.es	430
Total	1.690.947



There are **concentration of the second-level domains “.es”** whether they compare to the third level domains

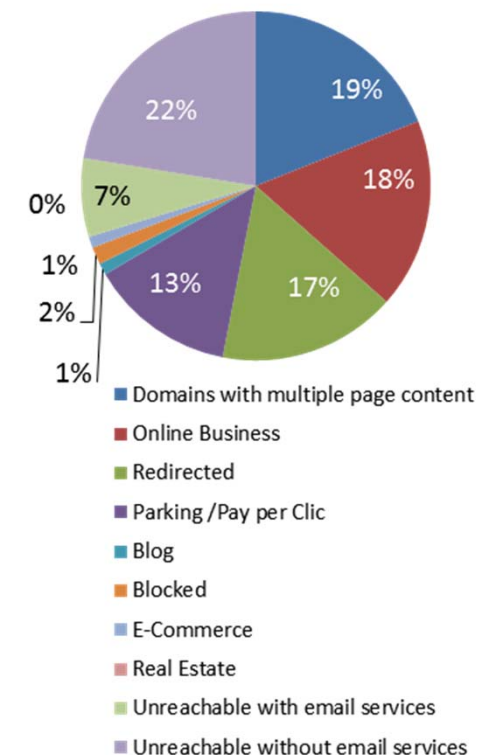
■ es ■ com.es ■ org.es ■ nom.es ■ gob.es ■ edu.es

2. Analysis y characterization of “.es”

Characterization of “.es”

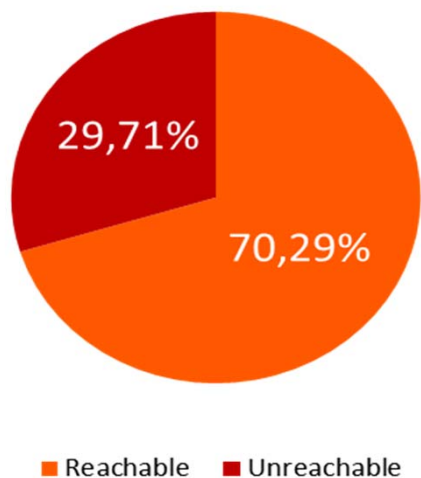
Category	jun-13		sep-13		% *
	Nº of domains	%	Nº of domains	%	
Domains with multiple page content	326,940	19.6%	320,512	19.0%	-0.6%
Online Business	299,274	17.9%	297,568	17.6%	-0.3%
Redirected	273,381	16.4%	279,168	16.5%	0.1%
Parking /Pay per Clic	235,796	14.1%	228,157	13.5%	-0.6%
Blog	17,704	1.1%	18,123	1.1%	0.0%
Blocked	10,839	0.6%	27,409	1.6%	1.0%
E-Commerce	16,382	1.0%	17,342	1.0%	0.0%
Real Estate	352	0.0%	363	0.0%	0.0%
Unreachable with email services	121,096	7.3%	122,921	7.3%	0.0%
Unreachable without email services	366,946	22.0%	379,467	22.4%	0.5%
Total	1,668,10		1,691,030		

Distribution of “.es” by categories



* The difference between % of june 2013 and % of september 2013, showing the increase or decrease by category domain.

The 63.2% of Reachable Domains in September 2013 they available email services



Category	jun-13		sep-13	
	Without email	With email	Without email	With email
Domains with multiple page content	46,294	296,417	34,456	286,056
Online Business	44,690	271,318	45,773	269,501
Redirected	81,642	191,739	82,401	196,767
Pay per Click/Parked	58,712	161,313	65,683	162,474
Blog	2,633	15,071	2,880	15,243
Blocked	4,860	5,979	11,477	15,932
Unreachable	366,946	121,096	379,467	122,921
total	605,777	1,062,933	622,137	1,068,894

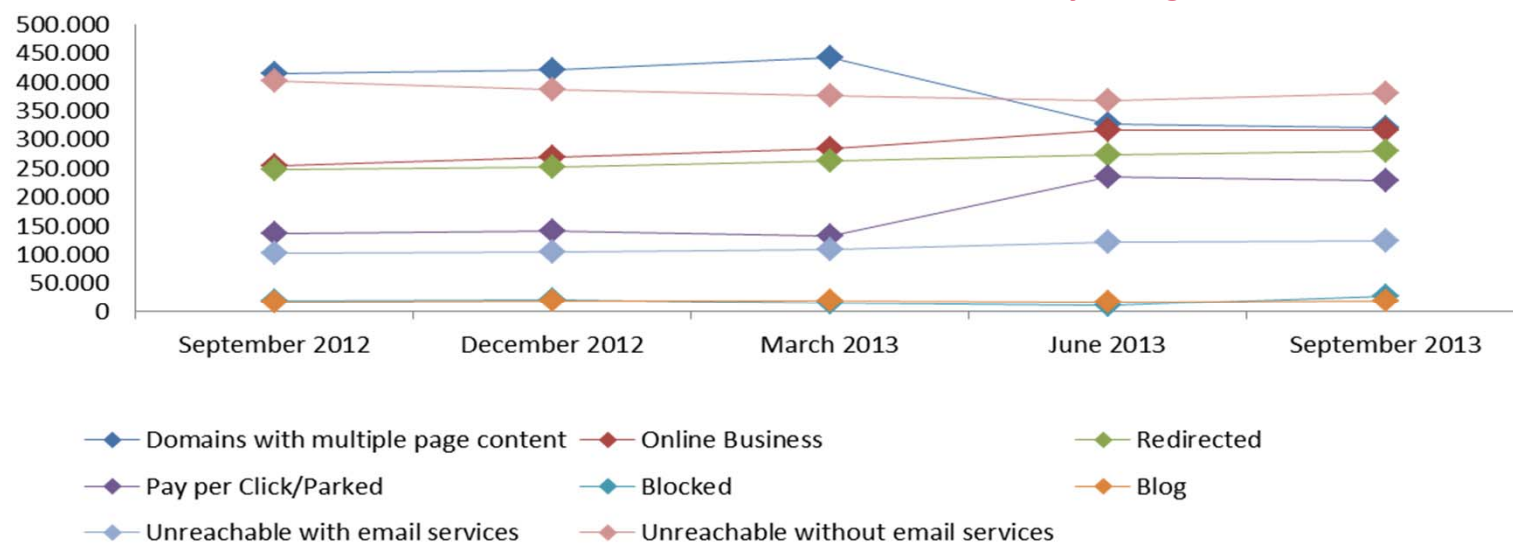
2. Analysis y characterization of “.es”

The growth of domain names categorized as **“Parking/PPC”** grew **67.2%** in the last 12 months.

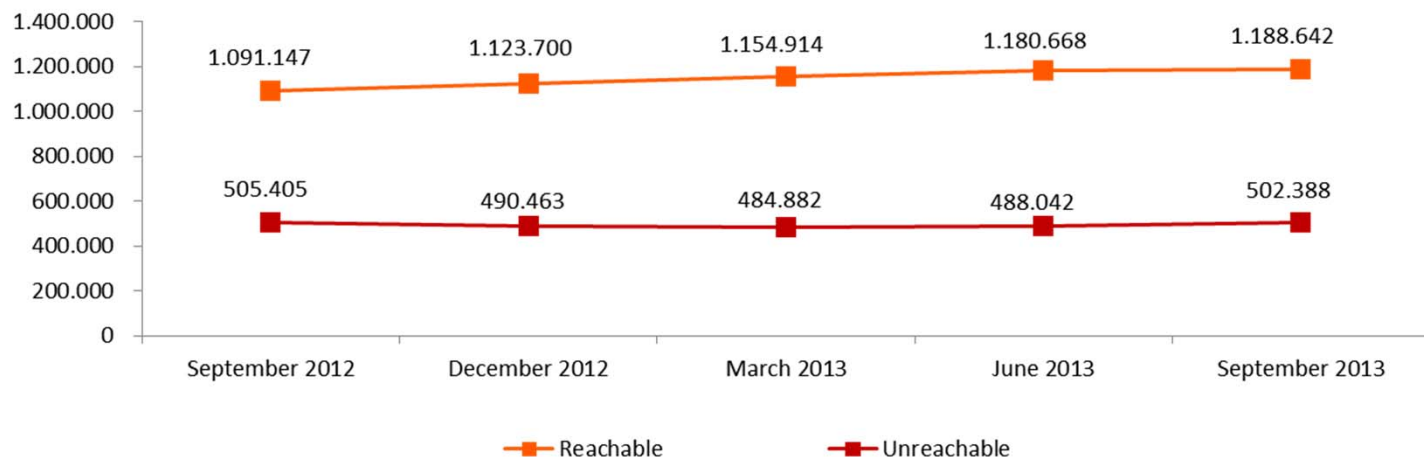
In the opposite case we can see the domain names categorized as **“Domains with multiple page”** with a **decrease of 22.9%** in the last 12 months (*)

(*): Due to changes in the crawler with the objective to classify more accurately the domains

Evolution of the number of domains by categories



Evolution of the number of reachable and unreachable domains



The growth in Reachable and Unreachable domains in the last 12 months show a steady growth trends. Being greater Reachable growth.

The Reachable domains growth were 8.9% compared with a decrease 0.6% of Unreachable domains

REACHABLE – The site is live and functional.

UNREACHABLE – A domain is death and nonfunctional.

BLOG – A domain that is solely purposed for blogs and blogging is categorized into this purpose. A Blog (abbreviation for web log) is defined as a type of web journal, usually maintained by an individual/or group of individuals with regular entries of commentary, descriptions of events, or other material such as graphics or video displayed in reverse-chronological order. Popular news sites that have news articles in the similar fashion are not included in this purpose. This Purpose will also contain a domain that represents a Blog Service Provider is a company that offers a blogging platform or blogging services for free or for a fee. The services include hosting, creating and maintaining individual blog pages.

MULTIPLE PAGE CONTENT - A domain do have content but they do not classified in the rest of categories.

PPC - A site which is contains pay-per-click ads, parking pages and parked PPC.

REDIRECTED - A domain that returns an HTTP 30x status or uses an HTTP META refresh.

ONLINE_BUSINESS - A domain that represents a business or domain that represents has the facility of performing online (payment related) activities.

BLOCKED - The robots exclusion protocol (robots.txt) disallowed access to the site.

domi
nios **es**

Edificio Bronce,
Plaza Manuel Gómez Moreno s/n
28020 Madrid. España
Tel.: 902 010 755
Fax: 34 91 212 79 16
E-mail: info@dominios.es