



Characterization of ".es" domains

September 2015

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Glossary

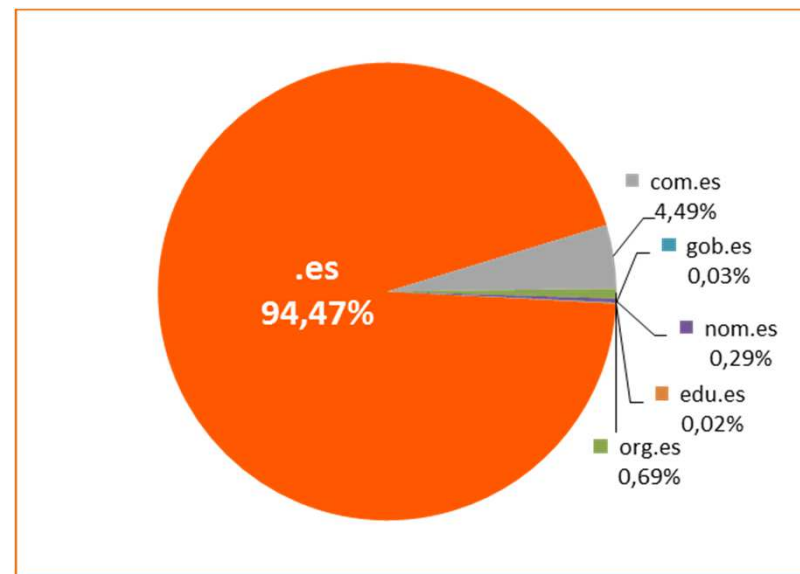
1. Introduction

This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on “.es” domains aims to inform the public of an analysis of the characterization of the portfolio of active “.es” domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The “.es” domains register fosters and promotes the use of the “.es” domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 470 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

Distribution of the .es domain

Domains Composition .es	
TLD	Nr of Domains
.es	1.690.663
com.es	80.393
org.es	12.287
nom.es	5.252
gob.es	582
edu.es	445
Total	1.789.622



The number of **second-level .es domains is much higher** than the numbers of third-level .es domains

2. Analysis and characterisation of the .es domain

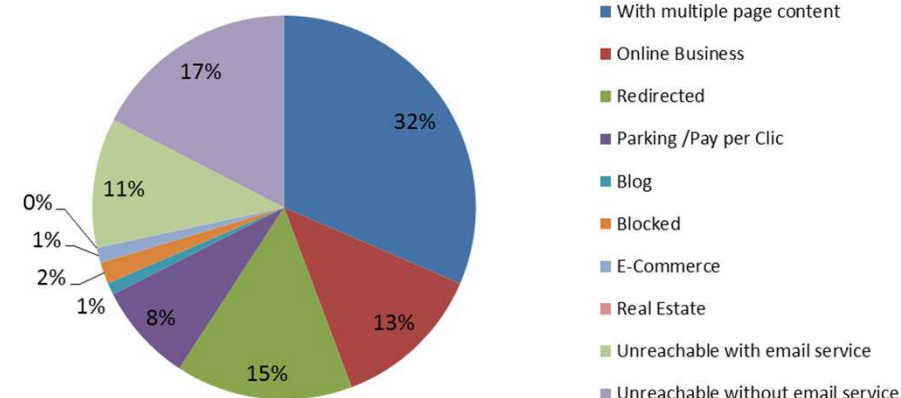


Distribution of ".es" by category

Category	Jun-15		Sep-15		Dif. %
	Nº of domains	%	Nº of domains	%	
With multiple page content	580.589	32,65	563.805	31,49	-1,16
Online Business	242.483	13,64	228.874	12,78	-0,85
Redirected	281.512	15,83	267.253	14,93	-0,90
Parking /Pay per Clic	160.479	9,02	149.240	8,33	-0,69
Blog	19.791	1,11	18.086	1,01	-0,10
Blocked	32.148	1,81	32.176	1,80	-0,01
E-Commerce	22.151	1,25	22.904	1,28	0,03
Real Estate	862	0,05	789	0,04	0,00
Unreachable with email service	153.519	8,63	195.318	10,91	2,28
Unreachable without email service	284.842	16,02	312.097	17,43	1,41

Total 1.778.376

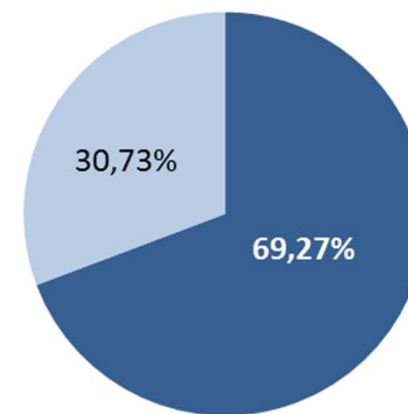
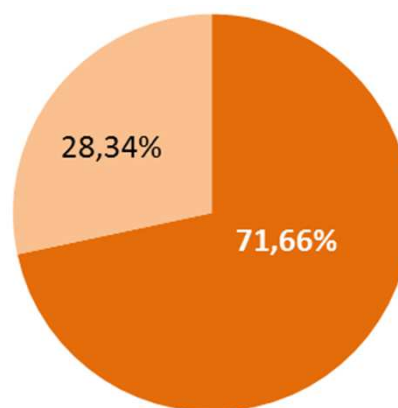
1.790.542



Distribution of ".es" by operativity

	Nº of domains	%
Reachables with email serv	1.045.002	58,36
Unreachables with email se	238.125	13,30
Unreachable with email ser	195.318	10,91
Unreachable without email	312.097	17,43

1.790.542

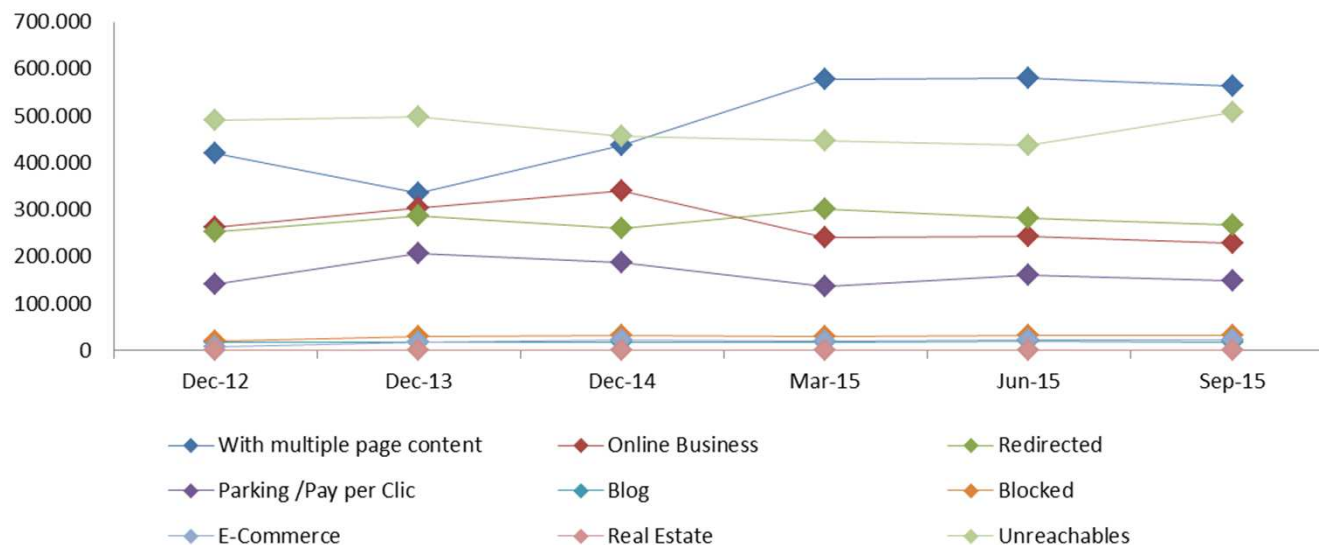


Reachables Unreachables With email service Without email service

El **69.27%** of the portfolio of active domains in september 2015 has associated email services

2. Analysis and characterisation of the .es domain

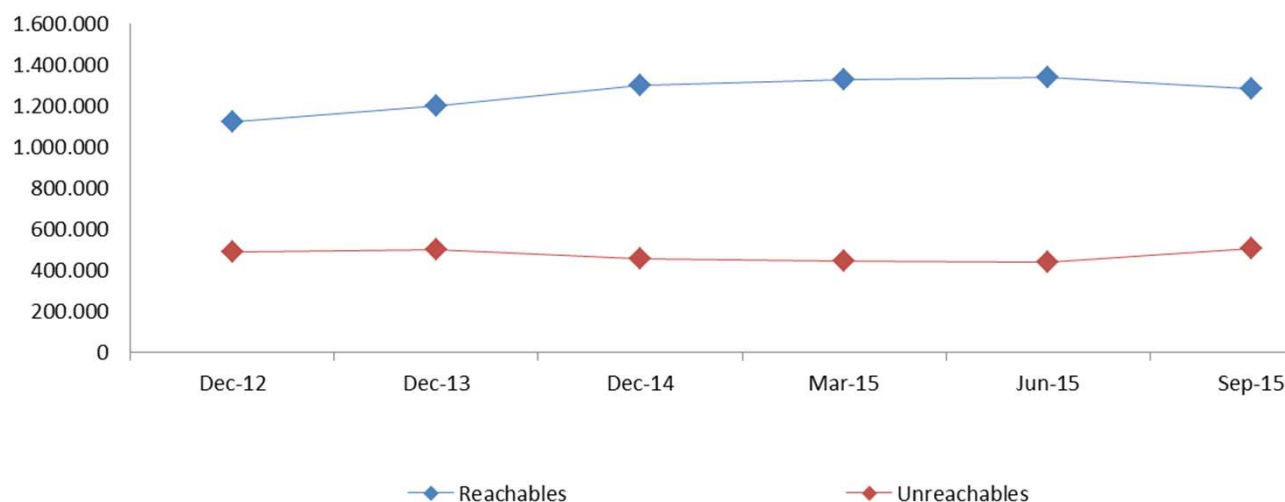
Change in No. of domains by category



Growth in "multi-page" domains is significant with a **28.7%** increase compared to December 2014.

At the other end of the scale are domain names that "online business", which have fallen by **32.6%**, and "parking/pay per click" with a **20.4%** fall.

Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was an increase in the number of non-operative domains of **11.4%** compared to a **1.28%** decrease in operative domains compared to December 2014.

BLOG – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

ELECTRONIC COMMERCE - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

BLOCKED DOMAINS – Domains that does not allow tracking tools.

OPERATIVE DOMAINS – Domains that resolve [into IP addresses?].

NON-OPERATIVE DOMAINS – Domains that do not resolve. They may or may not have an associated email service.

ESTATE AGENCY BUSINESSES - Property market businesses that sell or rent homes.

MULTI-PAGES – A domain that resolves, that has content but does not fit into any of the other categories.

ONLINE BUSINESSES - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

PARKING/PAY PER CLICK – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

REDIRECT TO ANOTHER DOMAIN TYPE - A domain that redirects to another domain type.



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