



# Characterization of ".es" domains

June 2015

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Glossary

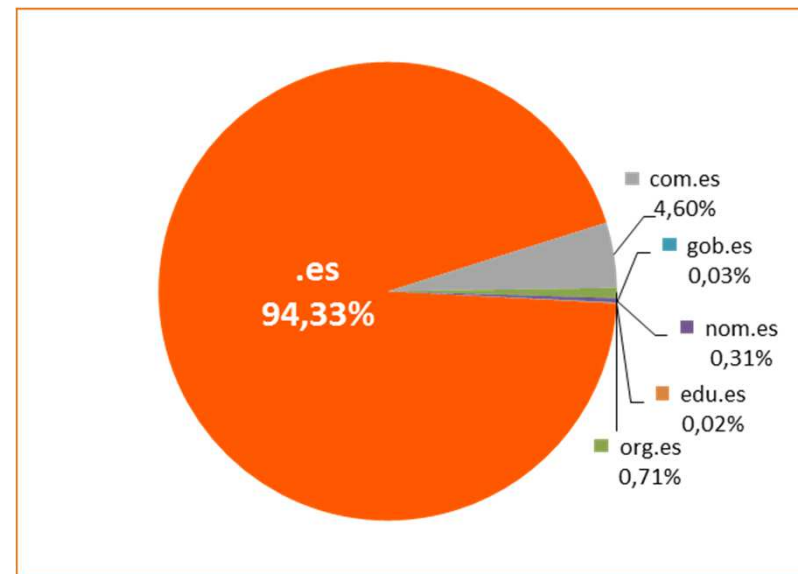
# 1. Introduction

This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on ".es" domains aims to inform the public of an analysis of the characterization of the portfolio of active ".es" domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The ".es" domains register fosters and promotes the use of the ".es" domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 470 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

## Distribution of the .es domain

Domains Composition .es	
TLD	Nr of Domains
.es	1,675,977
com.es	81,739
org.es	12,610
nom.es	5,451
gob.es	583
edu.es	440
<b>Total</b>	<b>1,776,800</b>



The number of **second-level .es domains is much higher** than the numbers of third-level .es domains

## 2. Analysis and characterisation of the .es domain

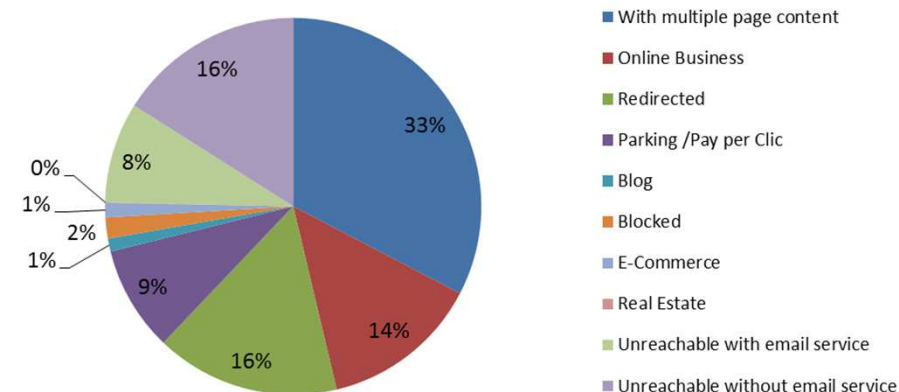


Distribution of ".es" by category

Category	Mar-15		Jun-15		Dif. %
	Nº of domains	%	Nº of domains	%	
With multiple page content	578,209	32.64	580,589	32.65	0.01
Online Business	239,708	13.53	242,483	13.64	0.11
Redirected	301,705	17.03	281,512	15.83	-1.20
Parking /Pay per Clic	135,580	7.65	160,479	9.02	1.37
Blog	18,061	1.02	19,791	1.11	0.09
Blocked	30,424	1.72	32,148	1.81	0.09
E-Commerce	20,565	1.16	22,151	1.25	0.08
Real Estate	674	0.04	862	0.05	0.01
Unreachable with email service	168,432	9.51	153,519	8.63	-0.87
Unreachable without email service	278,320	15.71	284,842	16.02	0.31

Total 1.771.678

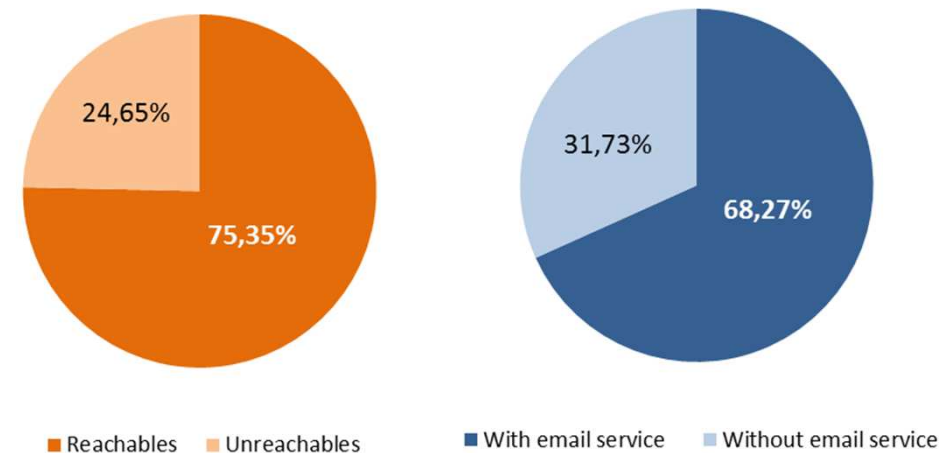
1.778.376



Distribution of ".es" by operativity

	Nº of domains	%
Reachables with email service	1,060,600	59.64
Unreachables with email service	279,415	15.71
Unreachable with email service	153,519	8.63
Unreachable without email service	284,842	16.02

1,778,376



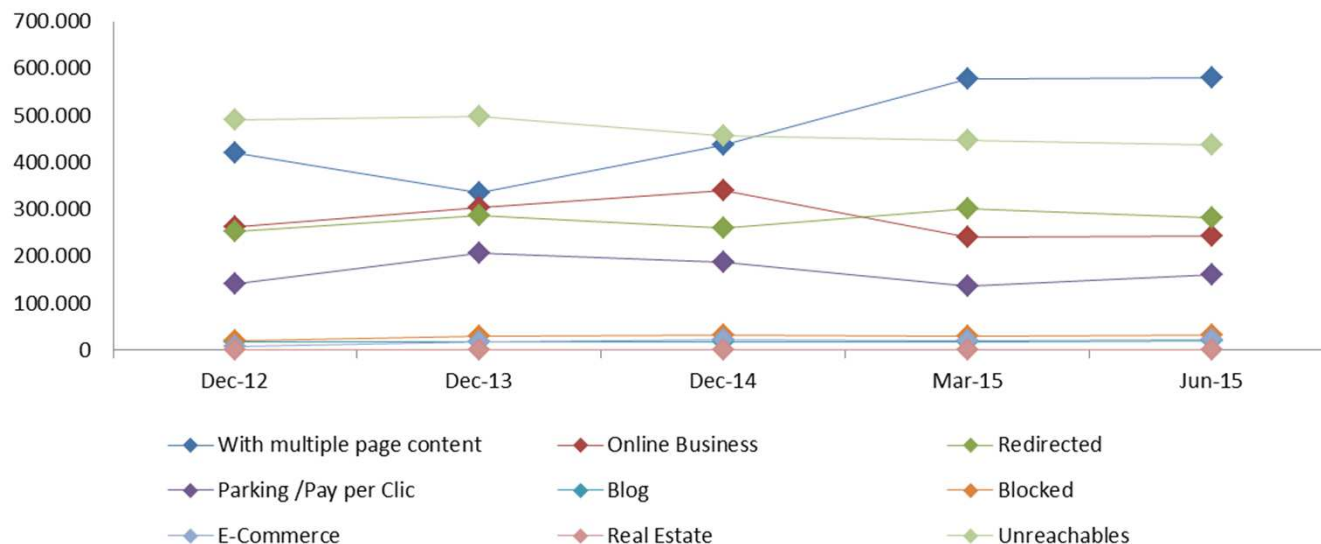
68.27% of the portfolio of active domains in June 2015 had associated email services

## 2. Analysis and characterisation of the .es domain

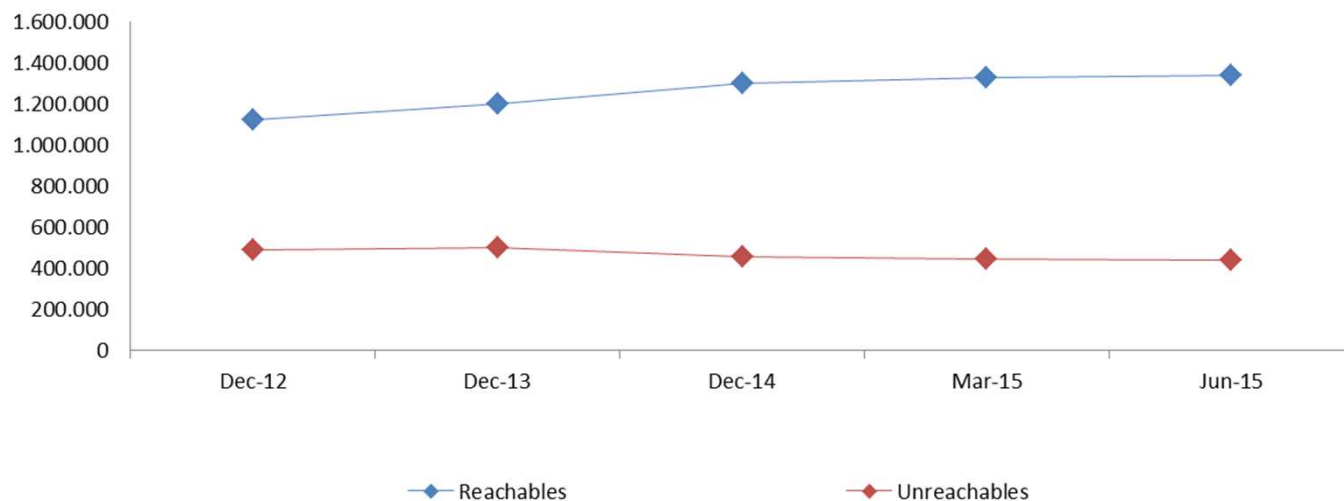
Growth in "multi-page" domains is significant with a **32.6%** increase compared to December 2014.

At the other end of the scale are domain names that "online business", which have fallen by **28.6%**, and "parking/pay per click" with a **14.4%** fall.

### Change in No. of domains by category



### Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was an increase in the number of operative domains of 3.1% compared to a 3.76% decrease in non-operative domains compared to December 2014.

**BLOG** – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

**ELECTRONIC COMMERCE** - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

**BLOCKED DOMAINS** – Domains that does not allow tracking tools.

**OPERATIVE DOMAINS** – Domains that resolve [into IP addresses?].

**NON-OPERATIVE DOMAINS** – Domains that do not resolve. They may or may not have an associated email service.

**ESTATE AGENCY BUSINESSES** - Property market businesses that sell or rent homes.

**MULTI-PAGES** – A domain that resolves, that has content but does not fit into any of the other categories.

**ONLINE BUSINESSES** - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

**PARKING/PAY PER CLICK** – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

**REDIRECT TO ANOTHER DOMAIN TYPE** - A domain that redirects to another domain type.



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