



# Characterization of ".es" domains

March 2017

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Glossary

# 1. Introduction

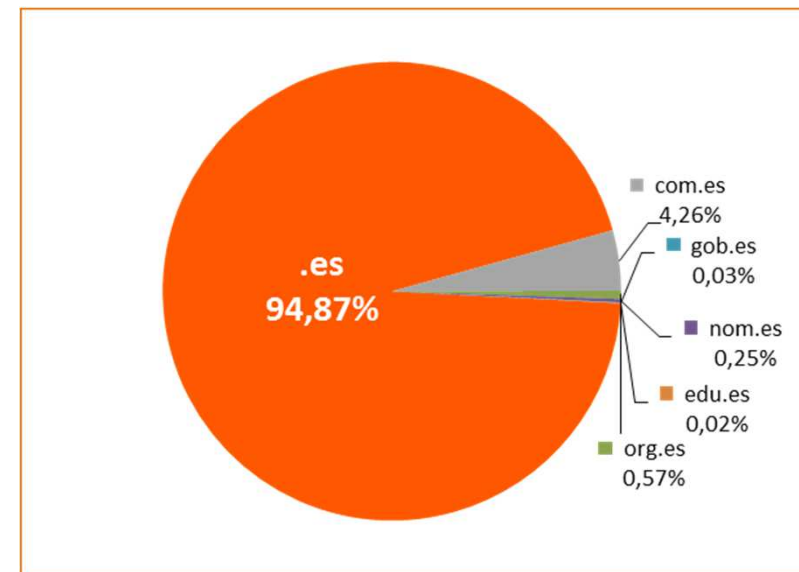


This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on “.es” domains aims to inform the public of an analysis of the characterization of the portfolio of active “.es” domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The “.es” domains register fosters and promotes the use of the “.es” domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 500 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

## Distribution of the .es domain

Domains Composition .es	
TLD	Nr of Domains
.es	1.765.251
com.es	79.207
org.es	10.635
nom.es	4.584
gob.es	609
edu.es	436
<b>Total</b>	<b>1.860.722</b>



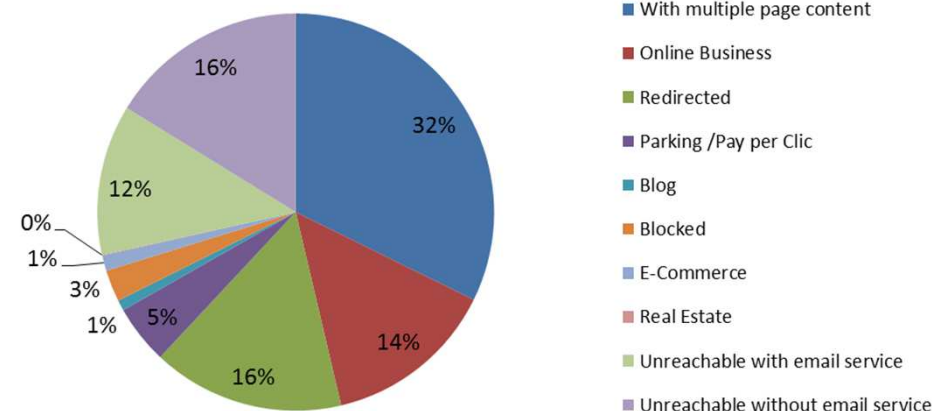
The number of **second-level .es domains is much higher** than the numbers of third-level “.es” domains

## 2. Analysis and characterisation of the .es domain



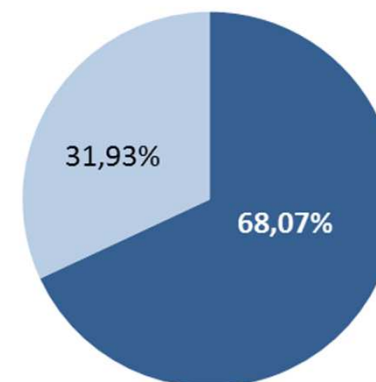
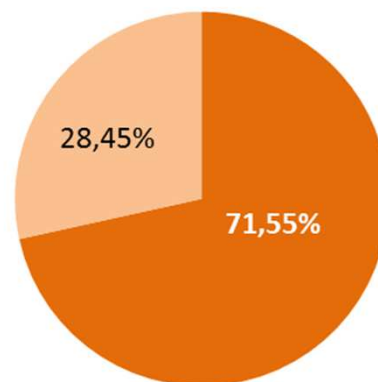
### Distribution of ".es" by category

Category	Dec-16		Mar-17		Dif. %
	Nº of domains	%	Nº of domains	%	
With multiple page content	523.180	39,42	600.625	45,11	5,69
Online Business	321.646	24,23	261.284	19,62	-4,61
Redirected	287.508	21,66	291.268	21,88	0,22
Parking /Pay per Clic	89.008	6,71	89.463	6,72	0,01
Blog	19.976	1,50	16.138	1,21	-0,29
Blocked	57.363	4,32	47.931	3,60	-0,72
E-Commerce	27.157	2,05	23.426	1,76	-0,29
Real Estate	1.521	0,11	1.330	0,10	-0,01
Unreachable with email service	198.957	10,82	227.569	12,23	1,41
Unreachable without email service	312.453	16,99	301.757	16,22	-0,78
<b>Total</b>	<b>1.838.769</b>		<b>1.860.791</b>		



### Distribution of ".es" by operativity

	Nº of domains	%
Reachables with email service	1.039.102	55,84
Unreachables with email service	292.363	15,71
Unreachable with email service	227.569	12,23
Unreachable without email service	301.757	16,22
<b>Total</b>	<b>1.860.791</b>	



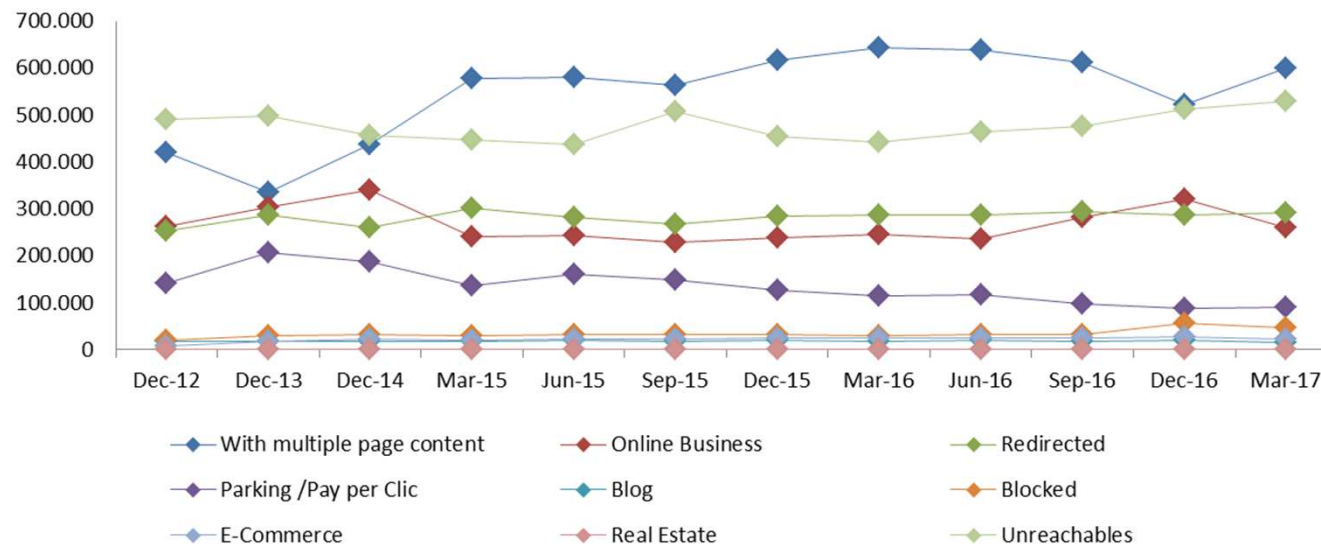
El **68.07%** of the portfolio of active domains in March 2017 has associated email services.

■ Reachables ■ Unreachables ■ With email service ■ Without email service

## 2. Analysis and characterisation of the .es domain



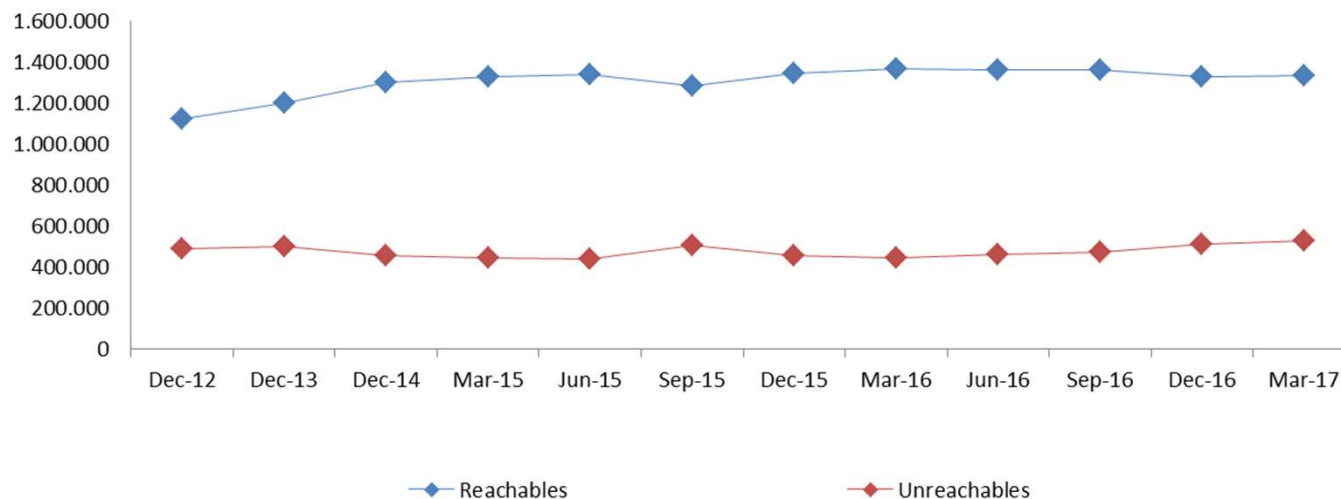
### Change in No. of domains by category



Growth in "Bloqued" domains is significant with a **54.6%** increase compared to March 2016.

At the other end of the scale are domain names that "parking/pay per click" which have fallen by **21.5%**.

### Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was an degrowth in the number of operative domains of **2.57%** and a **19.40%** increase in non-operative domains compared to March 2016.

**BLOG** – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

**ELECTRONIC COMMERCE** - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

**BLOCKED DOMAINS** – Domains that does not allow tracking tools.

**OPERATIVE DOMAINS** – Domains that resolve [into IP addresses?].

**NON-OPERATIVE DOMAINS** – Domains that do not resolve. They may or may not have an associated email service.

**ESTATE AGENCY BUSINESSES** - Property market businesses that sell or rent homes.

**MULTI-PAGES** – A domain that resolves, that has content but does not fit into any of the other categories.

**ONLINE BUSINESSES** - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

**PARKING/PAY PER CLICK** – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

**REDIRECT TO ANOTHER DOMAIN TYPE** - A domain that redirects to another domain type.



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