



Characterization of ".es" domains

December 2016

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Glossary

1. Introduction

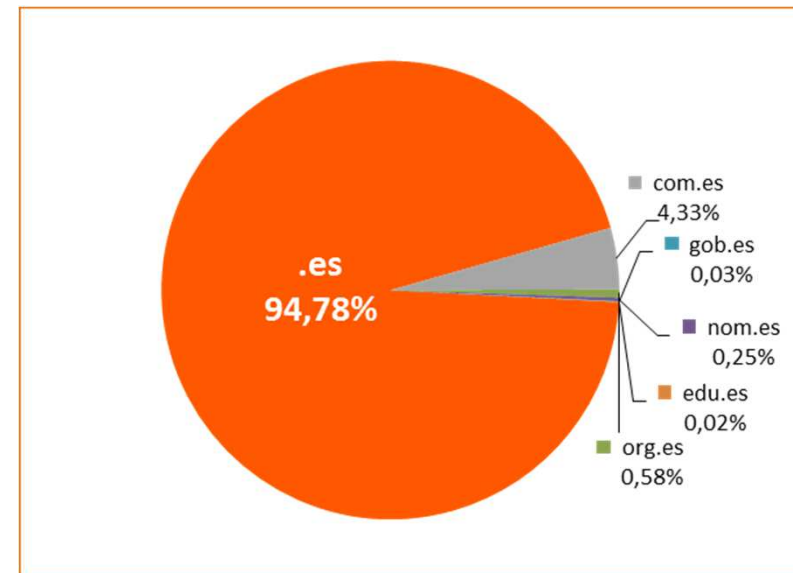


This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on “.es” domains aims to inform the public of an analysis of the characterization of the portfolio of active “.es” domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The “.es” domains register fosters and promotes the use of the “.es” domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 500 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

Distribution of the .es domain

Domains Composition .es	
TLD	Nr of Domains
.es	1.742.033
com.es	79.585
org.es	10.677
nom.es	4.662
gob.es	615
edu.es	438
Total	1.838.010



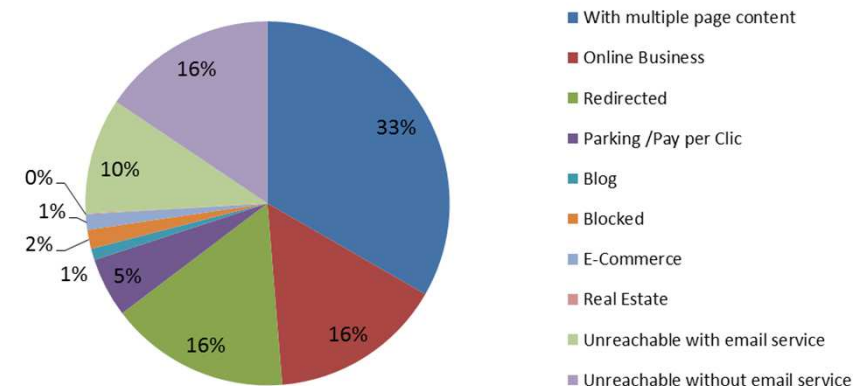
The number of **second-level .es domains is much higher** than the numbers of third-level “.es” domains

2. Analysis and characterisation of the .es domain



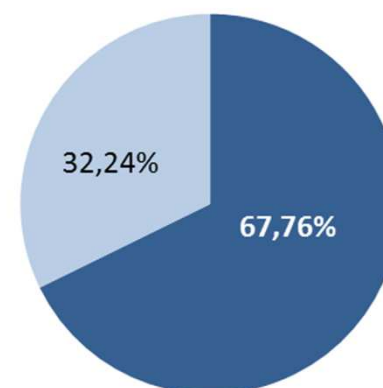
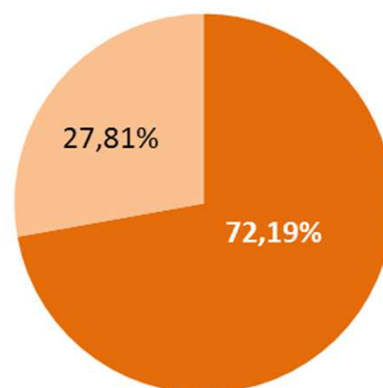
Distribution of ".es" by category

Category	Sep-16		Dec-16		Dif. %
	Nº of domains	%	Nº of domains	%	
With multiple page content	611.819	44,96	523.180	39,42	5,55
Online Business	282.373	20,75	321.646	24,23	-3,48
Redirected	293.450	21,57	287.508	21,66	-0,10
Parking /Pay per Clic	96.766	7,11	89.008	6,71	0,41
Blog	18.759	1,38	19.976	1,50	-0,13
Blocked	31.043	2,28	57.363	4,32	-2,04
E-Commerce	25.166	1,85	27.157	2,05	-0,20
Real Estate	1391	0,10	1.521	0,11	-0,01
Unreachable with email service	189.123	10,30	198.957	10,82	-0,52
Unreachable without email service	286.121	15,58	312.453	16,99	-1,41
Total	1.836.011		1.838.769		



Distribution of ".es" by operativity

	Nº of domains	%
Reachables with email service	1.046.937	56,94
Unreachables with email service	280.422	15,25
Unreachable with email service	198.957	10,82
Unreachable without email service	312.453	16,99
Total	1.838.769	



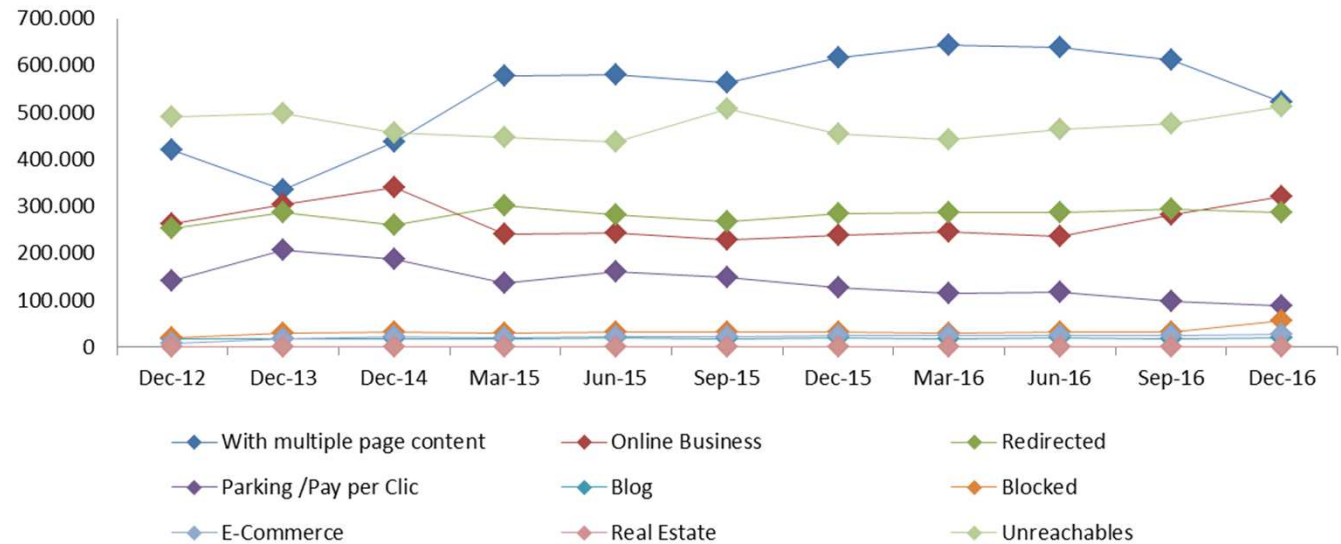
■ Reachables ■ Unreachables ■ With email service ■ Without email service

El **67.76%** of the portfolio of active domains in December 2016 has associated email services.

2. Analysis and characterisation of the .es domain



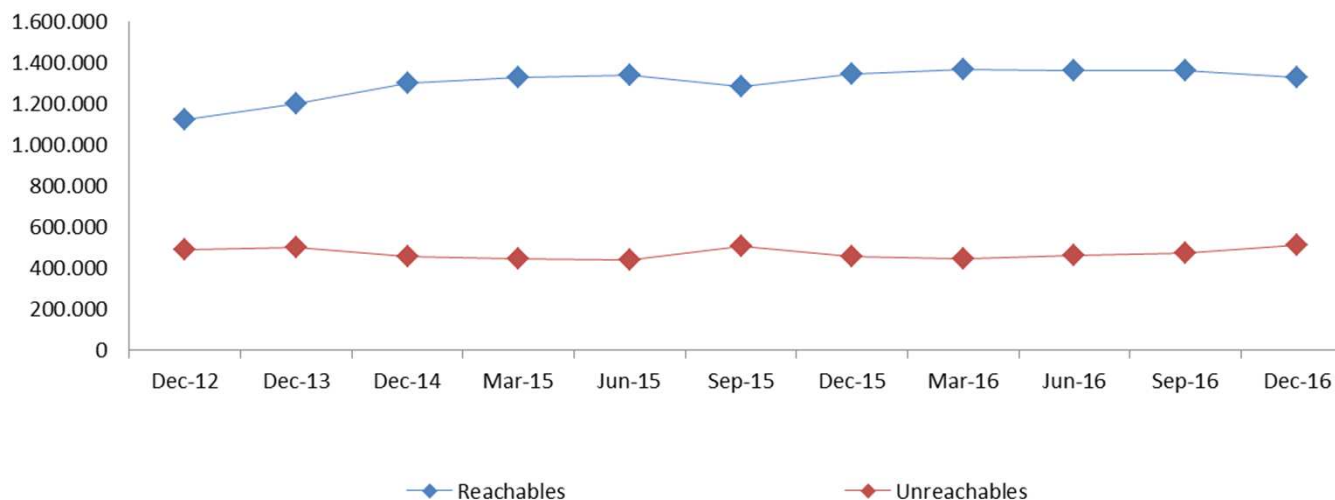
Change in No. of domains by category



Growth in "Bloqued" domains is significant with a **83.8%** increase compared to December 2015.

At the other end of the scale are domain names that "parking/pay per click" which have fallen by **29.7%**.

Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was a degrowth in the number of operative domains of **1.11%** and a **12.74%** increase in non-operative domains compared to December 2015.

BLOG – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

ELECTRONIC COMMERCE - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

BLOCKED DOMAINS – Domains that does not allow tracking tools.

OPERATIVE DOMAINS – Domains that resolve [into IP addresses?].

NON-OPERATIVE DOMAINS – Domains that do not resolve. They may or may not have an associated email service.

ESTATE AGENCY BUSINESSES - Property market businesses that sell or rent homes.

MULTI-PAGES – A domain that resolves, that has content but does not fit into any of the other categories.

ONLINE BUSINESSES - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

PARKING/PAY PER CLICK – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

REDIRECT TO ANOTHER DOMAIN TYPE - A domain that redirects to another domain type.



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