



Characterization of ".es" domains

December 2015

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Glossary

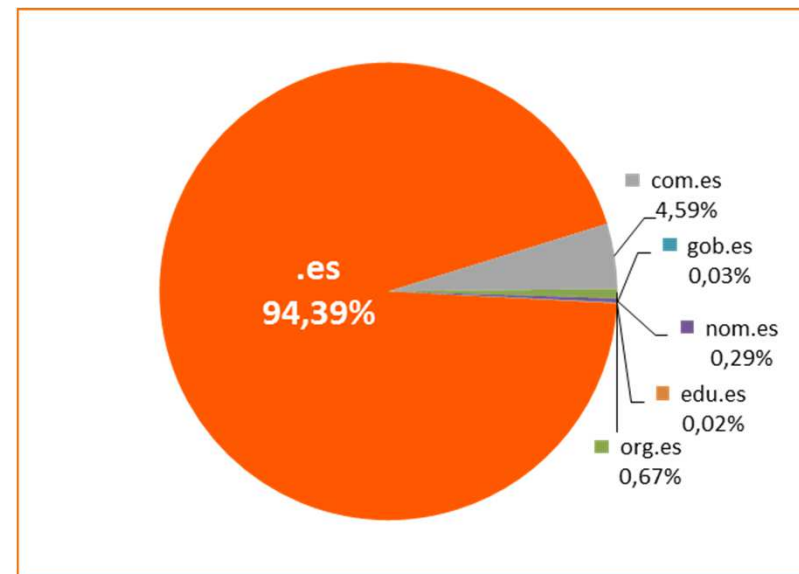
1. Introduction

This report (with statistics from the Red.es database and the collaboration of Carlos III University, Madrid) on “.es” domains aims to inform the public of an analysis of the characterization of the portfolio of active “.es” domains. It provides relevant and useful information and may help stakeholders make present and future decisions.

The “.es” domains register fosters and promotes the use of the “.es” domain as a reference of the Spanish language on the Internet at an international level, with a potential market of more than 470 million Spanish speakers; it is a **quality and secure domain that is easy to acquire and renew.**

Distribution of the .es domain

Domains Composition .es	
TLD	Nr of Domains
.es	1.694.404
com.es	82.406
org.es	12.009
nom.es	5.167
gob.es	583
edu.es	448
Total	1.795.017

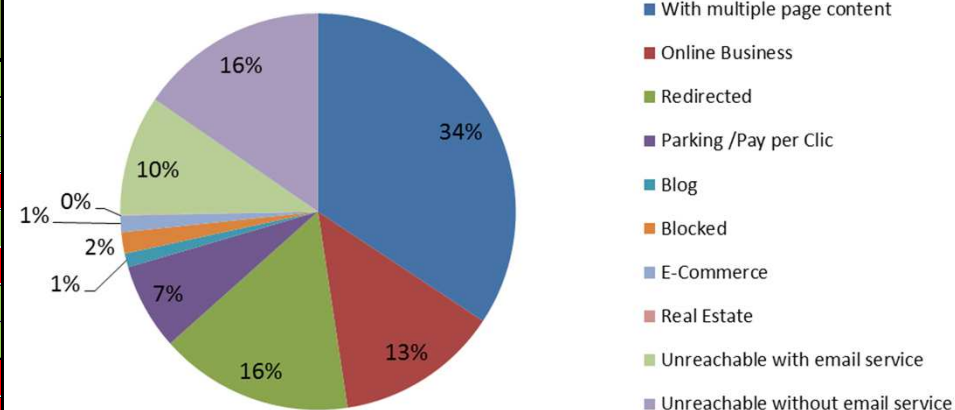


The number of **second-level .es domains is much higher** than the numbers of third-level .es domains

2. Analysis and characterisation of the .es domain

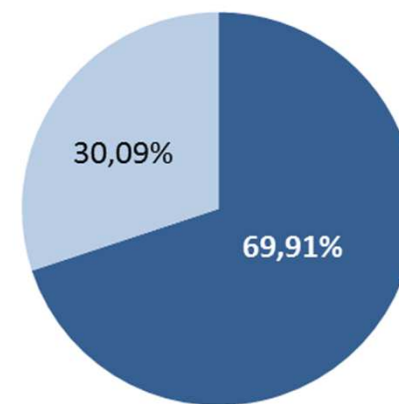
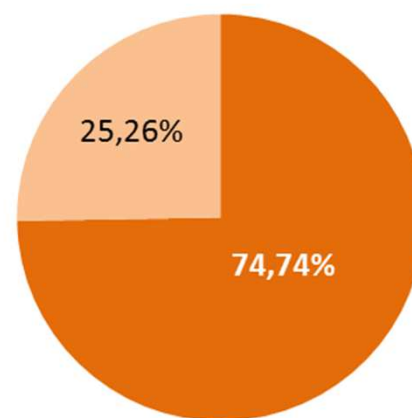
Distribution of ".es" by category

Category	Sep-15		Dec-15		Dif. %
	Nº of domains	%	Nº of domains	%	
With multiple page content	563.805	31,49	615.951	34,30	2,81
Online Business	228.874	12,78	239.027	13,31	0,53
Redirected	267.253	14,93	284.097	15,82	0,89
Parking /Pay per Clic	149.240	8,33	126.595	7,05	-1,29
Blog	18.086	1,01	20.157	1,12	0,11
Blocked	32.176	1,80	31.206	1,74	-0,06
E-Commerce	22.904	1,28	24.263	1,35	0,07
Real Estate	789	0,04	964	0,05	0,01
Unreachable with email service	195.318	10,91	176.625	9,84	-1,07
Unreachable without email service	312.097	17,43	276.975	15,42	-2,01
Total	1.790.542		1.795.860		



Distribution of ".es" by operativity

	Nº of domains	%
Reachables with email service	1.078.936	60,08
Unreachables with email service	263.324	14,66
Unreachable with email service	176.625	9,84
Unreachable without email service	276.975	15,42
Total	1.795.860	

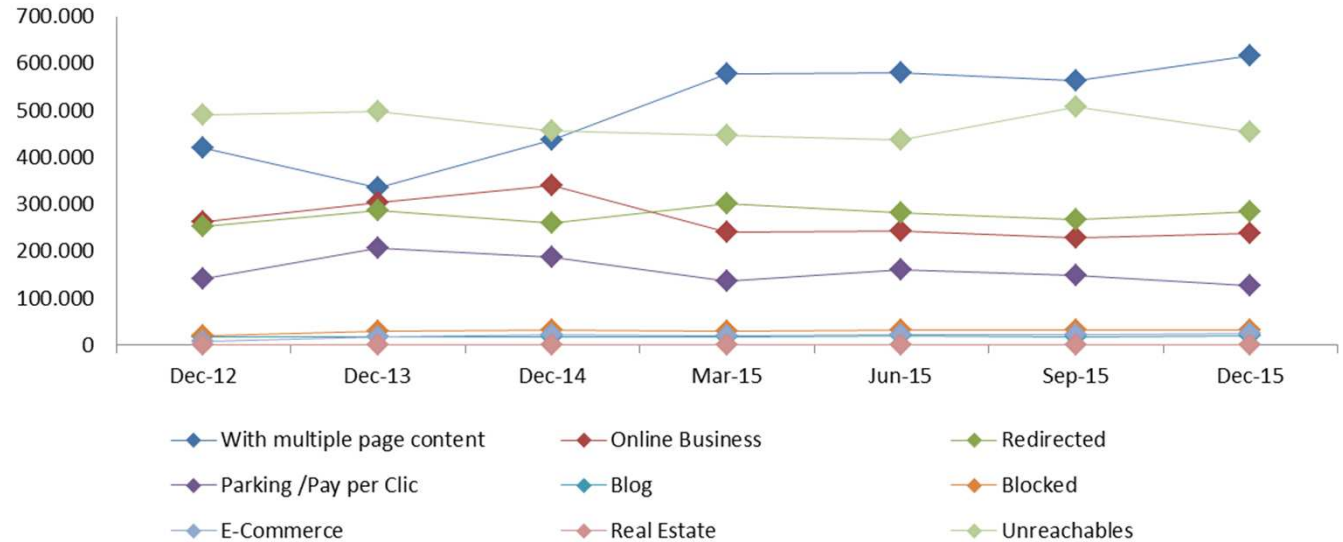


■ Reachables
 ■ Unreachables
 ■ With email service
 ■ Without email service

El **69.91%** of the portfolio of active domains in december 2015 has associated email services.

2. Analysis and characterisation of the .es domain

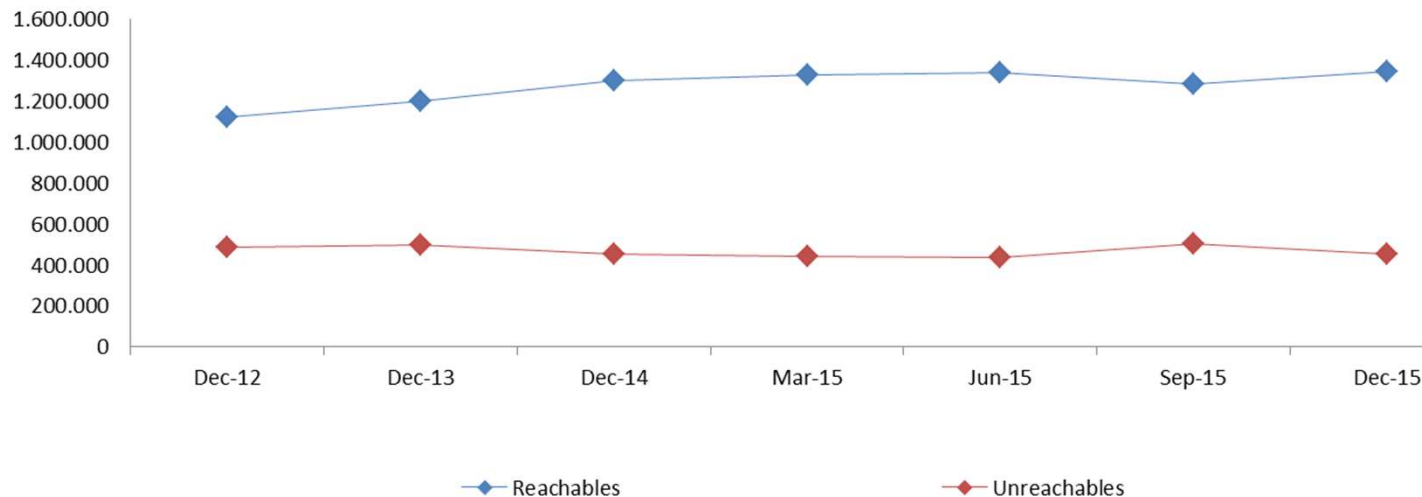
Change in No. of domains by category



Growth in "multi-page" domains is significant with a **40.6%** increase compared to December 2014.

At the other end of the scale are domain names that "parking/pay per click" which have fallen by **32.5%**, and "online business", with a **29.6%** fall.

Change in No. of domains by operativity



The numbers of operative and non-operative domains is constantly rising and falling. The % increase in operative domains is higher.

There was an increase in the number of operative domains of **3.3%** compared to a **0.4%** decrease in non-operative domains compared to December 2014.

BLOG – Websites with content entered by an individual or group of individuals who regularly upload comments, descriptions of events, or other graphic materials or videos. In addition to this characterisation, there are domains that represent blog service providers, whether free or paid.

ELECTRONIC COMMERCE - Offer a catalogue of products and services, a shopping basket and a booking or payment procedure.

BLOCKED DOMAINS – Domains that does not allow tracking tools.

OPERATIVE DOMAINS – Domains that resolve [into IP addresses?].

NON-OPERATIVE DOMAINS – Domains that do not resolve. They may or may not have an associated email service.

ESTATE AGENCY BUSINESSES - Property market businesses that sell or rent homes.

MULTI-PAGES – A domain that resolves, that has content but does not fit into any of the other categories.

ONLINE BUSINESSES - Websites of businesses listed as such, or websites with the sole purpose of doing business (although not necessarily with electronic payments).

PARKING/PAY PER CLICK – A site that contains pay per click ads, parking pages and parked pages with pay per click ads.

REDIRECT TO ANOTHER DOMAIN TYPE - A domain that redirects to another domain type.



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